

*20th Annual*  
**Rocky Mountain Select**  
*Texas Longhorn Sale*

**Sponsorship Opportunities**

A Select Sale Sponsorship provides high visibility at the sale, plus advertising exposure in the catalog sent to active auction buyers across the country and available to thousands online

**PREMIER SPONSORSHIP (\$3,000)**

- Two full-page color ads in sale catalog (your design or ours)
- Thursday and Friday nights' stay at headquarters hotel
- Display space for business or ranch in sale arena, Thursday through Saturday
- Inclusion in our full-page ad in Texas Longhorn Journal prior to sale
- Custom-produced Sponsor Profile photo-article published on RMSS Facebook page
- Your custom 3 ft. x 5 ft. banner on display in arena throughout sale weekend (Thurs.-Sat.)
- Recognition at Friday night's Semper Fi Fund Appreciation Dinner and Pre-Sale Party

**BAND/SEMPER FI BANQUET SPONSORSHIP (\$2,500)**

- Full-page color ad in sale catalog (your design or ours)
- Inclusion in our full-page ad in Texas Longhorn Journal prior to sale
- Custom-produced Sponsor Profile photo-article published on RMSS Facebook page, plus recognition in all promotions of Friday evening events
- Display space for business or ranch in sale arena, Thursday through Saturday
- Your custom 3 ft. x 5 ft. banner on display in arena throughout sale weekend (Thurs.-Sat.)
- Recognition at Friday night's Semper Fi Fund Appreciation Dinner and Pre-Sale Party

**“OUTRIDER” SPONSORSHIP (\$1500)**

- Full-page color ad in sale catalog
- Your custom 3 ft. x 5 ft. banner on display in arena throughout sale weekend (Thurs.-Sat.)
- Display space for business or ranch in sale arena, Thursday through Saturday
- Custom-produced Sponsor Profile photo-article published on RMSS Facebook page
- Recognition at Friday night's Wounded Warrior Appreciation Dinner and Pre-Sale Party

**“SEMPER FI” SPONSORSHIP (\$500)**

- Your 2 ft. x 3 ft. Banner on display in arena throughout sale weekend (Thursday- Saturday)
- Recognition at Friday night's Wounded Warrior Appreciation Dinner and Pre-Sale Party

**Catalog Advertising Rates - full color**

Full Page	\$550	Half Page	\$300
Inside Front Cover	\$900	Inside Back Cover	\$750
Back Cover	1100	Center Spread (2 pages)	\$1200

To become a Sponsor or reserve advertising space, contact:

**CharlieSearle02@gmail.com**

**Charlie Searle (719) 649-0058   Stan Searle (719) 481-3735   Gary Lake (719) 314-8294**